

# Tuesday, April 26, 2022 6:30 PM – Iowa Cattlemen's Ames, Iowa

Type of Meeting: Board of Directors Meeting Call Meeting to Order at 6:36 – Kim Strong, President

#### **OPENING BUSINESS**

- Roll Call: Kyle DeFreece, Vice President; Shanen Ebersole, Secretary/Treasurer, Directors at Large Jackie Kincaid, Bobbi Finarty, Craig Johnson; Shannon Walker (absent) District 1 Becky Grier; District 2 Nick Wood; District 3 Lori Mennenga; District 4 Loren Meyer; District 5 Mike Monahan; District 6 Cassie George; District 7 Rosalie Carlson (via phone); District 8 Mike Van Egdom (absent); Ex-Officio Tammi Adix; Guests: Jennifer Horton & Beau Ebersole.
- APPROVAL OF MARCH BOARD MEETING MINUTES amendments were made and it was noted that according to Roberts Rules of Order, we do not need to approve minutes. Minutes should be read at the meeting and are considered adopted and approved by the board.
- Treasurer's Report
  - CURRENT BALANCE OF ACCOUNTS ON 4.26.2022

AMATEUR ACCOUNT	14927.13	Breeders General	1729.06
GENERAL ACCOUNT	93.749.08	EWD ACCOUNT	1464.36
DOLLARS FOR SCHOLARS	17235.95	2018 Breeders	4915.74
2019 Breeders	31448.25	Ranch	17117.97
AUDIT ACCOUNT	24162.47	Breeders Incentive	722.25
2022 RANCH	13025.38	2022 Breeders	73205.18
GENERAL RESERVE	51796.85	2019 RANCH	37831.98
2020 Breeders	43644.78	2020 RANCH	45227.69
2021 RANCH	44187.99	2021 Breeders	71833.04

Secretary Treasurer 'Shanen Ebersole noted that it is imperative that the District Directors send their monthly statements each month. Balance Statement and Profit and Loss Reports were discussed. In the future, detailed reports will be emailed to the board. Budgets were discussed and it was noted that they need more details in order to be complete budgets.

### Membership

- Current Membership Role as of 4/14/2022 was 250 Family Memberships as presented by Jackie Kincaid
- Communications
  - O NEXT EMAIL NEWSLETTER DEADLINE: MAY 25TH, END OF THE DAY
- REPORTS OF OFFICERS
  - O PRESIDENT KIM STRONG INTRODUCED LORI MENNENGA TO THE BOARD. SHE DISCUSSED THAT ALL SHOW CERTIFICATES OF INSURANCE WERE PREPARED AND SENT OUT FOR EACH SHOW. THE DIRECTORIES WERE MAILED AND EXTRAS WILL BE AVAILABLE AT THE MAYFLOWER. IT WAS ALSO DISCUSSED THAT WE CAN ACCEPT PAID ADVERTISEMENTS AS A NON PROFIT ORGANIZATION. STRONG ALSO MADE US AWARE THAT THE FORMATTING CHANGES THAT WERE MADE TO THE BY-LAWS WERE DONE IN ERROR. THE BY-LAWS HAVE BEEN POSTED AS ADOPTED AT THE 2022 ANNUAL MEETING. THERE WAS ALSO DISCUSSION THAT OTHER STATE ASSOCIATIONS WOULD LIKE TO CO-SANCTION SHOWS WITH 1QHA. AT

- THIS TIME WE WILL REVISIT CO-SANCTIONING LATER THIS YEAR. PRESIDENT STRONG READ A THANK YOU FROM DOLLARS FOR SCHOLARS AWARD RECIPIENT CURTIS JOHNSON.
- VICE PRESIDENT KYLE DEFREECE PRESENTED AN IDEA TO INCORPORATE A SALE TO THE FALL CLASSIC ACTIVITIES. THIS SALE WOULD BE FOR YEARLINGS TO PROMOTE OUR FUTURITY HORSES. AT THIS TIME IT IS AN IDEA THAT WE WILL CONTINUE TO DISCUSS OPTIONS AND THEN RETURN TO THE BOARD IF THERE IS A POSSIBILITY FOR SPACE AND TIME WITHIN THE SHOW WEEK.

#### **OLD BUSINESS**

### • Review of Events

- O Horse Fair Summary Jackie Kincaid noted that the booth was revitalized with new Hall of Fame and Board of Director Posters. Hammer Downs was very popular, and new memberships gained. We were well represented in the Avenue of Breeds and by our Queen, Mateer Strong. We had enough sponsorships to cover all expenses. Chairman Kincaid was very thankful to all the sponsors and volunteers that helped us have a very successful Horse Fair.
- o Mayflower
  - Stall Reservations are up over last year at this time with 285 Stalls
  - In question Eligibility Guidelines for Level 1 Hi Points,
    - A letter submitted by Greg and Phyllis was read addressing the subject.
    - Tami Adix made a motion to not require Youth Level 1 High Point to exhibit in Halter. Becky Grier Seconded the motion. Motion Failed. Loren Meyer made a motion with Kyle DeFreece seconding, to not require Level 1 Youth and Amateurs to show in Halter for the High Point. Motion Passed 11/2/1 Tami Adix Abstained to vote.
  - Exhibitor Party and Activities will be Friday Evening in the Cattle Barn. It will be a Taco Bar with sponsors to help cover the costs. The youth will have a Pinata there for the Seis de Mayo festivities.
  - Sponsors and Vendors are excited to be at the Mayflower.
  - Volunteers are still needed, a signup sheet was passed around. It was noted that the Amateurs will have their Silent Auction, the youth Pie and Cake Auction will be Friday. Regional AQHYA Director will also have a Ride a Buck Class.
  - The Team Tournament looks to also be an event with cash and prizes generating much excitement.
- O Denison May Shows were discussed by Cassie George, Rosalie Carlson. It was noted that the stalls are sold out and the Tuesday / Wednesday schedule has had changes made.
- Hawkeye Classic Nick Wood noted that the show has added a Ranching Heritage Challenge event. This is one of 3 in the country, and should generate much excitement. The showbill is under revision and will be posted in the following week.
- Ranch Horse Futurity Loren Meyer discussed the success of adding back enrolled stallions. This has added 11 more stallions to the list. The May 1 deadline is nearing for Founding Stallion Enrollments.

## **NEW BUSINESS**

2022 Committees were discussed and presented. Kyle DeFreece made a motion to approve the Committee Chairs, with Loren Meyer Seconding the Motion. Motion Passed with a 12/1/1 vote, with Shanen Ebersole voting no & Rosalie Carlson Abstained.

Membership Chair - Jackie Kincaid

IQHA Points and Show Results - Greg and Phyllis Steffen

Social Media - Alexandra Eischeid

Stallion Service Auction - Brian Hamrick

Donations/Sponsorships - Shelli Eatwell

Breeders Futurity - Kelly Birkenholtz

Breeders Incentive Futurity - Brent Walker

Ranch Horse Futurity - Loren Meyer

Recreational Riding Program - Mike Monahan

Convention - Kim Strong

Hall of Fame - Colleen Conrad

Horse Fair - Jackie Kincaid
Mayflower State Show - Kim Strong
Fall Classic & Futurity Show - Kim Strong
By Laws - Debi Donnelly
Finance - Kim Strong
Fundraising - Janel Faust
Grievance - Kim Strong
Historian - Rick Bailey
Trainer Talk - Kim Strong
Year End Awards - Becky Grier

### **OTHER BUSINESS**

#### Reports

- District 1 Becky Grier Reported that their April 3 meeting was well attended, they discussed the OCAP Program and Cowgirl Queen contest.
- District 2 Nick Wood had nothing additional to report.
- District 3 Lori Mennenga reported that they had a meeting April 12th at Waverly, and they will have another meeting at the Mayflower. They are discussing hosting a Trail Ride, and the OCAP Program.
- District 4 Loren Meyer reported that they had a meeting April 12. They are discussing details regarding their Trail ride and hosting a clinic at the same time.
- O District 5 Mike Monahan reported that they have new members attending their meetings and will host a cowgirl queen contest during Mayflower. Their next meeting will be June 14 at Bumblebees at 7pm.
- Director at Large Bobbi Finarty reported that the committee has met regarding the proposed Secretary/Treasurer duties as proposed.
- Director Craig Johnson reported that he has a meeting set up with the Iowa State Fair Grounds to
  discuss the dirt in the Jacobsen and how to improve the footing with tractor training and replacing
  the footing. In addition, he is hosting several camps and events at the ranch to increase horse
  involvement of our Iowa youth.
- IQHYA Advisor Jennifer Horton reported that there will be several fundraisers during the Mayflower. In addition, they voted on April 7th to require all youth to show in 25% of shows to qualify for Year End Awards and to align the VRH rules with the IQHA rules for year end awards. To show at Youth World will require a \$150 sponsorship.
- Ex Officio Tami Adix reminded us that all District Representatives including Secretary/Treasurers must be paid IQHA members.

#### • Board Meeting Dates:

- o 05.16.2022 6:30 PM Iowa Cattlemen's Ames
- o 06/7/2022 6:30 PM Iowa Cattlemen's, Ames

A motion to Adjourn was made by Nick Wood at 10:07 and seconded by Kyle DeFreece.

Minutes submitted by Shanen Ebersole